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SIDDHARTHA GUDIPATI

I love making things.

SKILLS

Leadership

Team Leadership, Design Strategy, Mentorship & Coaching, Resource Planning, Cross-Functional Collaboration, Stakeholder Management, Critical Thinking, Empathy, Adaptability, Driving Innovation

Product / Design

Prototyping, Design Systems, OS, Living Room Design, Data Visualization & Dashboards, Enterprise Design, Responsive Web Design

Programming

JavaScript, HTML & CSS, React, Vue, D3, Node, Python, Kotlin, Dart

WORK EXPERIENCE

MAY 2016
PRESENT

Google

Staff UX Manager

2019 to Present — Leading UX strategy and design teams for Android TV OS, Setup, Notifications, Home Controls, Ambient, AI Onboarding, **Developer ecosystem**, and Design Systems. Launched **TV Compose**, Google Home Controls, cross-device experiences, and the TV UI Infra program.

Partnered with OEMs. Released the first-ever Designing for TV Guidelines and Figma Kit. Drove Feature Awareness via feature drops and user education.

2016 to 2019 — Design lead for Google's ads sales intelligence platform delivering customer success, sales productivity, and user happiness.

SEP 2011
AUG 2014

Tata Consultancy Services

UX Designer

Designed web & mobile interfaces for an enterprise social networking application. Created numerous design concepts and use cases based on user research, transformed design ideas into interactive prototypes, and created visual designs for various features.

JUNE 2015
SEP 2015

Yahoo

UX Designer Intern

Designed data analysis tools for Yahoo's monitoring and AB testing.

EDUCATION

SEP 2014
MAR 2016

University of Washington, Seattle

MS in Human Centered Design & Engineering

JUN 2007
MAR 2011

VR Siddhartha Engg College, India

BS in Computer Science & Engineering

