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SIDDHARTHA GUDIPATI

I love making things.

SKILLS

Product / Design

Prototyping, Design Systems, OS, Living Room Design, Data Visualization, Responsive Web Design

Programming

JavaScript, HTML & CSS, React, Vue, D3, Node, Python

WORK EXPERIENCE

- MAY 2016
PRESENT
6yrs 6mos+
- Google**
Sr. Interaction Designer & UX Manager
- 2019 to Present — UX Design Manager at Google TV leading a team of designers working on TV OS, Feature Awareness, Design Systems, and Better together. Visit — tv.google ↗
- 2016 to 2019 — Design Lead for Google's ads sales intelligence platform delivering customer success, sales productivity, and user happiness.

- SEP 2011
AUG 2014
2yrs 10mos
- Tata Consultancy Services**
UX Designer
- Designed web & mobile interfaces for an enterprise social networking application. Created numerous design concepts and use cases based on user research, transformed design ideas into interactive prototypes, and created visual designs for various features.

- JUN 2015
SEP 2015
4mos
- Yahoo**
UX Designer Intern
- Designed data analysis tools for Yahoo's monitoring and AB testing. Designed an easy-to-use flow for the whole experiment life cycle. Created understandable visualizations decoding huge amounts of data and understanding the needs of customers

EDUCATION

- SEP 2014
MAR 2016
- University of Washington, Seattle**
MS in Human Centered Design & Engineering
- JUN 2007
MAR 2011
- VR Siddhartha Eng College, India**
BS in Computer Science & Engineering

